

Jalees.

RATE CARD 2025





**Join us in our mission
to empower and
educate through the
power of content!**





Jalees.

What is Jalees?

Jalees is a unique opportunity for experts to create a profile and publish their content for free across 7awi Media Group's extensive network.

Our platforms reach millions of readers, offering unparalleled visibility and influence in your field.



**Great
Place
To
Work®**

Jalees is a part of 7awi Media Group

**WE ARE AN
AWARD WINNING
GREAT PLACE TO
WORK CERTIFIED**

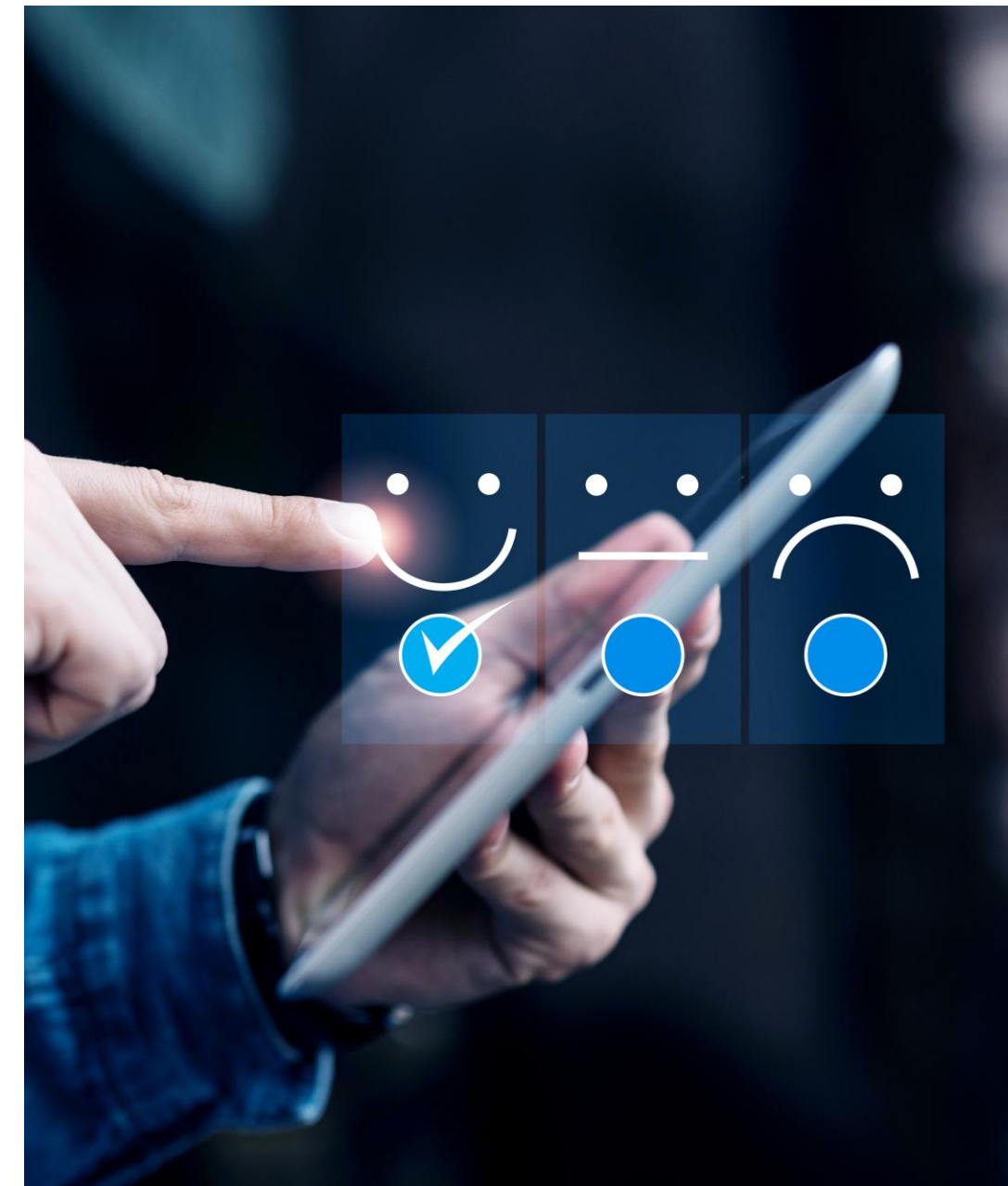
www.7awi.com



**1**

Are you a business?

Jalees offers you a suite of advanced features tailored to elevate your brand presence and engagement. From comprehensive content review and feedback, ensuring adherence to SEO compliance regulations, to dedicated commitment to KPIs and a strategic distribution plan across 7awi Media Group's platforms, our business offering provides a strong toolkit to amplify your impact.

**2**

Are you an individual?

Share your expertise and knowledge with the world through Jalees, where you will have the opportunity to showcase your content on any of 7awi Media Group's websites upon approval.



Features.

Included in our Business Offering

JOIN US TO EMPOWER
AND EDUCATE
THROUGH CONTENT.



Jalees.



Features...

Included in our business offering



Dedicated Accounts for Writers

Customizable seats that give you the flexibility to collaborate with the writers who best resonate with your audience.



Reserved Article Slots

Predetermined number of slots allocated for high-priority content for each writer.



Guided Review and Approval

Expert-led review and approval process within 24 hours of submitting the account/article, ensuring credibility of writers and quality of written content.



Features...

Included in our business offering



Strategic Backlinks

Backlinks integrated within articles, driving traffic directly to your website.



Promoting Your Service/Product

Enabling exclusive promotion of your service or product directly within the content, enhancing brand awareness and driving customer interest.



Placement on the Homepage

Your content will be featured on the homepage of selected websites, ensuring optimal visibility and maximum exposure.

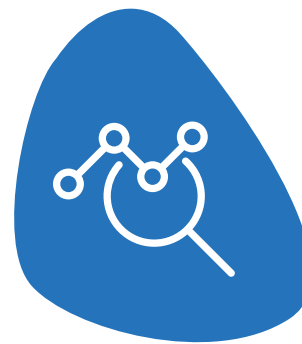


Jalees.



Features...

Included in our business offering



Data-Driven KPIs

Commitment to comprehensive KPIs and actionable insights to optimize your marketing strategy effectively.



Google Indexing

Optimized articles for Google indexing, to boost your search rankings and ensure your brand stays at the forefront of relevant searches.



Linking to Your Past Content

Links to previous content written for your brand, placed at the end of each article.



Author Bios

Personalized author bios accompanying each article.



Where will your content be featured?



Our Partners



Feature	Individual		Business		
	Plan	Plan 1	Plan 2	Plan 3	
Number of Accounts	1	1	3	5	
Number of Articles	1	3	9*	15*	
Promoting a Service/Product	Not Applicable	Applicable	Applicable	Applicable	
Homepage Placement	Not Included	Feature for 1 Day	Feature for 3 Days	Feature for 1 Week	
KPIs	Not Applicable	5,000 Views/Article	8,000 Views/Article	10,000 Views/Article	
Google Indexing	Available	Available	Available	Available	
Backlinks	3 Nofollow Links/Article	3 Dofollow Links/Article	3 Dofollow Links/Article	3 Dofollow Links/Article	
Linking to Your Past Content	Not Applicable	Not Applicable	Not Applicable	Applicable	
Author Bio	Included	Included	Included	Included	
7awi Media Group Distribution Plan					
Number of 7awi Websites	1	1	3	5	
Newsletter	Not Available	Part of 7awi Newsletter	1 Dedicated Newsletter	2 Dedicated Newsletters	
Social Media (Facebook OR LinkedIn OR X)	Not Available	1 Post	3 Posts**	5 Posts**	
Affiliate Partners of 7awi	Not Available	1 Article	3 Articles	5 Articles	
		\$10,000	\$25,000	\$38,000	

*Total number of articles, whether published on a single website or multiple ones.

**Total number of social media posts, with one post counted per channel.



المحتوى الذي تستمتع به هنا يمثل رأي المساهم وليس بالضرورة رأي الناشر. يحتفظ الناشر بالحق في عدم نشر المحتوى. ⚠️



Katerina Antonova ✓



Katerina Antonova, founder & CEO of Aeris PR, is a global PR consultant with over a decade of experience. She specializes in helping startups from the UAE, CIS, and Europe enter the US market, focusing on public relations and

Show more ▾



Do you have the passion for writing and want to publish your content on a well-known publishing platform? **Click here and register now!!**

Join us on one of our platforms, as we provide all experts from all fields the opportunity to publish their content. Your articles will be published, reach millions of readers interested in its content, and will be linked to your social media accounts!

بواسطة: دانيا الدخيل | تاريخ النشر: اللحد، 19 سبتمبر 2021 | اخر تحديث: الاربعاء، 31 يوليو 2024

هل لديكم شغف للكتابة وتريدون نشر محتواكم على منصة نشر معروفة؟ **اضغطوا هنا وسجلوا الآن!**



كافة المجالات المتنوعة الفرصة لنشر محتواهم . سيتم نشر مقالاتكم حيث
تكون مرتبطة بحساباتكم على وسائل التواصل الاجتماعي!

Why Entrepreneurs Should Tell Their Own Stories

NEWS

Al Majed for Oud Sets IPO Price Range on Tadawul



NEWS

Social Media Addiction Leading to Decline in Mental Health

MONEY

Founders, Investors Optimistic About MENA Growth

NEWS

Arabian Mills Sets IPO Price Range

NEWS

Fourth Milling Company to Launch IPO on Saudi Exchange

STARTUP

The Invisible Force That Defines A Startup's Fate

NEWS

Tunisian 216 Capital Invests in US-based eSteps

NEWS

UAE-Based Lulu Retail Gets Set For IPO In Abu Dhabi

Covered By The Media media coverage can be an efficient tool for a startup because it helps to attract customers, investors, and partners. Nonetheless, it's not a magic pill, and publicity only works well if you approach it thoughtfully.

AUTHOR: KATERINA ANTONOVA



Katerina Antonova, founder & CEO of Aeris PR, is a global PR consultant with over a decade of experience. She specializes in helping startups from the UAE, CIS, and Europe enter the US market, focusing on public relations and enhancing their international brand recognition.



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✉

المحتوى الذي تستمتع به هنا يمثل رأي المساهم وليس بالضرورة رأي الناشر. يحتفظ الناشر بالحق في عدم نشر المحتوى. ⚠️

الكاتب

Reem Mahmoud ✓



ريم محمود هي إعلامية بارزة، متخصصة في مجال الإذاعة والتلفزيون، وتتمتع بتمند لأكثر من 9 سنوات في قطاع الإعلام. بدأت مسيرتها المهنية بالعمل في مؤسسات إعلامية حكومية، حيث اكتسبت خبرة عميقة في الصحافة المكتوبة والعمل في الصحف والمجلات. إضافةً إلى ذلك، تمتلك ريم خبرة واسعة في مجال التدريب الإعلامي، مما يجعلها قادرة على تقديم الاستشارات والتدريبات التي تعزز مهارات الإعلاميين الجدد وتدعم تطورهم المهني. تعمل ريم أيضًا كصانعة محتوى ومقدمة لبودكاست "بره المألوف"، الذي يتناول مواضيع حياتية يومية بأسلوب وبيحث في تأثيراتها النفسية والاجتماعية، مما يعكس شغفها بمناقشة القضايا القريبة من الجمهور.

أظهر أقل ▴

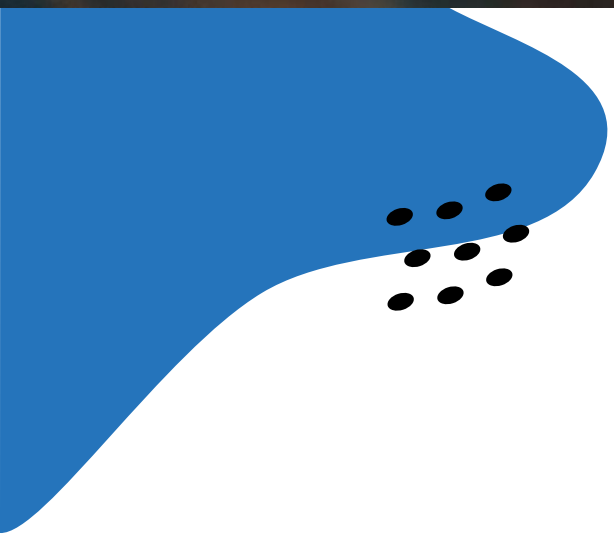


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Contact Us

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