

# Jalees.

**RATE CARD 2025**





**Join us in our mission  
to empower and  
educate through the  
power of content!**





# What is Jalees?

Jalees is a unique opportunity for experts to create a profile and publish their content for free across 7awi Media Group's extensive network.

Our platforms reach millions of readers, offering unparalleled visibility and influence in your field.



**Great  
Place  
To  
Work®**

Jalees is a part of 7awi Media Group

**WE ARE AN  
AWARD WINNING  
GREAT PLACE TO  
WORK CERTIFIED**

[www.7awi.com](http://www.7awi.com)

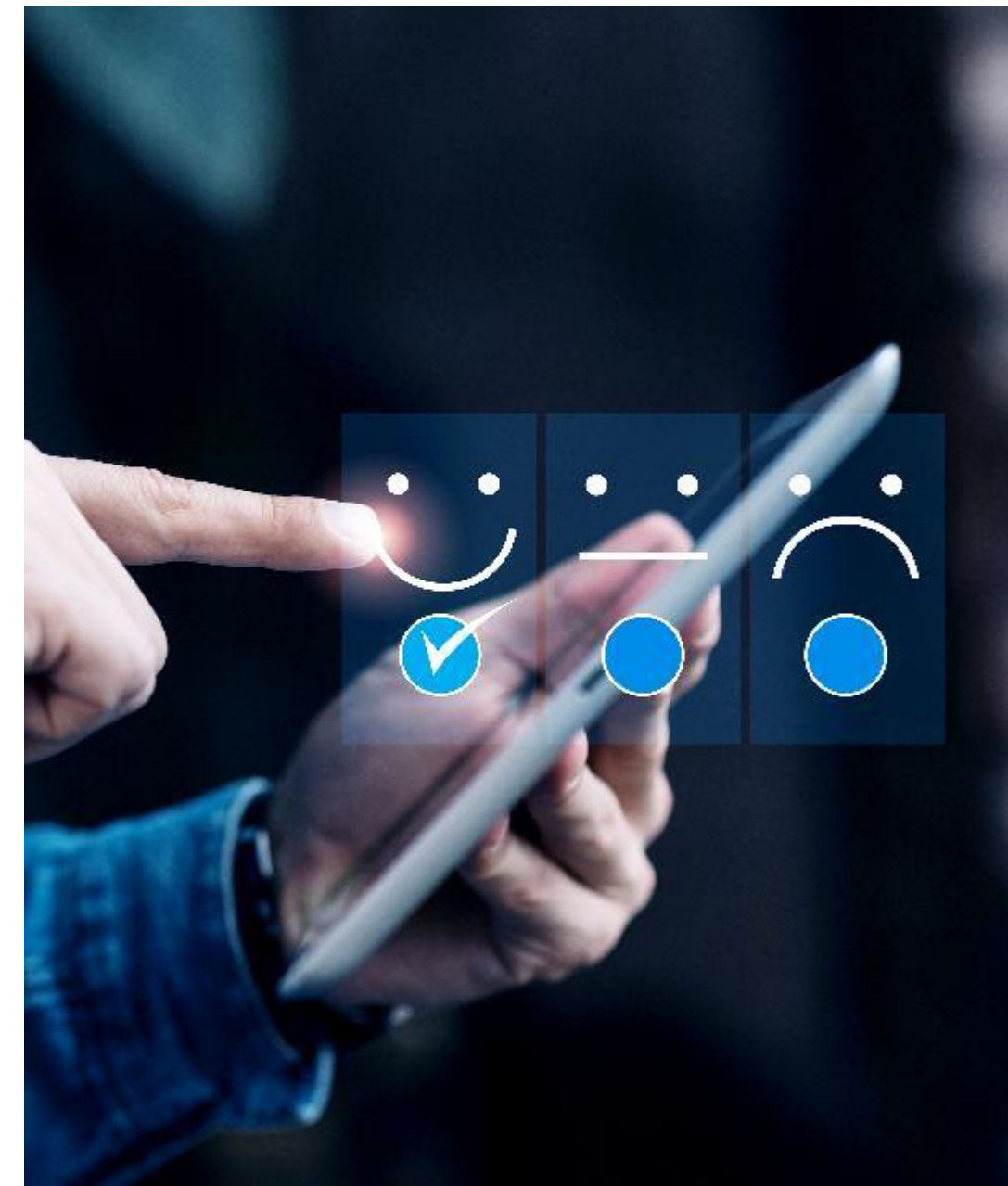




# 1

## Are you a business?

Jalees offers you a suite of advanced features tailored to elevate your brand presence and engagement. From comprehensive content review and feedback, ensuring adherence to SEO compliance regulations, to dedicated commitment to KPIs and a strategic distribution plan across 7awi Media Group's platforms, our business offering provides a strong toolkit to amplify your impact.



# 2

## Are you an individual?

Share your expertise and knowledge with the world through Jalees, where you will have the opportunity to showcase your content on any of 7awi Media Group's websites upon approval.



# Features.

Included in our Business Offering

JOIN US TO EMPOWER  
AND EDUCATE  
THROUGH CONTENT.





**Jalees.**

# Features...

Included in our business offering



## Dedicated Accounts for Writers

Customizable seats that give you the flexibility to collaborate with the writers who best resonate with your audience.



## Reserved Article Slots

Predetermined number of slots allocated for high-priority content for each writer.



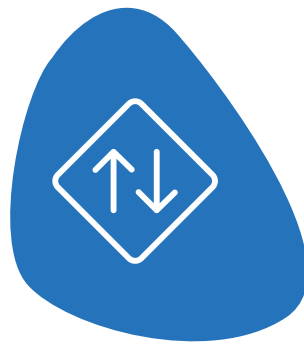
## Guided Review and Approval

Expert-led review and approval process within 24 hours of submitting the account/article, ensuring credibility of writers and quality of written content.



# Features...

Included in our business offering



## Strategic Backlinks

Backlinks integrated within articles, driving traffic directly to your website.



## Promoting Your Service/Product

Enabling exclusive promotion of your service or product directly within the content, enhancing brand awareness and driving customer interest.



## Placement on the Homepage

Your content will be featured on the homepage of selected websites, ensuring optimal visibility and maximum exposure.



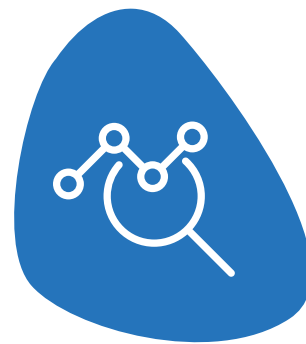


**Jalees.**



# Features...

Included in our business offering



## Data-Driven KPIs

Commitment to comprehensive KPIs and actionable insights to optimize your marketing strategy effectively.



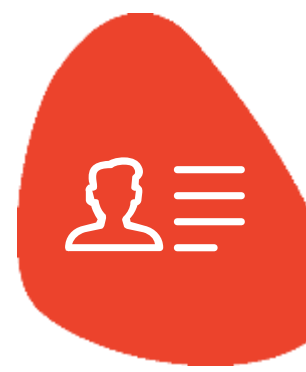
## Google Indexing

Optimized articles for Google indexing, to boost your search rankings and ensure your brand stays at the forefront of relevant searches.



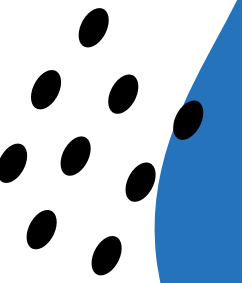
## Linking to Your Past Content

Links to previous content written for your brand, placed at the end of each article.



## Author Bios

Personalized author bios accompanying each article.



# Where will your content be featured?



## Our Partners



Feature	Individual	Business		
	Plan	Plan 1	Plan 2	Plan 3
Number of Accounts	1	1	3	5
Number of Articles	1	3	9*	15*
Promoting a Service/Product	Not Applicable	Applicable	Applicable	Applicable
Homepage Placement	Not Included	Feature for 1 Day	Feature for 3 Days	Feature for 1 Week
KPIs	Not Applicable	5,000 Views/Article	8,000 Views/Article	10,000 Views/Article
Google Indexing	Available	Available	Available	Available
Backlinks	Not Included	3 Dofollow Links/Article	3 Dofollow Links/Article	3 Dofollow Links/Article
Linking to Your Past Content	Not Applicable	Not Applicable	Not Applicable	Applicable
Author Bio	Included	Included	Included	Included
<b>7awi Media Group Distribution Plan</b>				
Number of 7awi Websites	1	1	3	5
Newsletter	Not Available	Part of 7awi Newsletter	1 Dedicated Newsletter	2 Dedicated Newsletters
Social Media (Facebook OR LinkedIn OR X)	Not Available	1 Post	3 Posts**	5 Posts**
Affiliate Partners of 7awi	Not Available	1 Article	3 Articles	5 Articles
		<b>\$10,000</b>	<b>\$25,000</b>	<b>\$38,000</b>

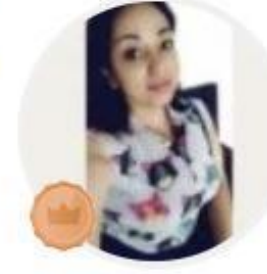
\*Total number of articles, whether published on a single website or multiple ones.

\*\*Total number of social media posts, with one post counted per channel.



المحتوى الذي تستمتع به هنا يمثل رأي المساهم وليس بالضرورة رأي الناشر. يحتفظ الناشر بالحق في عدم نشر المحتوى.

الكاتب  
دانيا الدخيل



طبيبة ومترجمة وكاتبة محتوى سورية مهتمة بالمواضيع الصحية والقضايا الاجتماعية. مترجمة لدى منظمة أفكار بلا حدود ضمن مبادرة بيت الحكمة 2.0 لتطوير المحتوى العلمي لموقع ويكيبيديا العربية. كاتبة مقالات سابقة لمجلة وسع صدرك الالكترونية ومترجمة وكاتبة سابقة لدى مشروع أنا أصدق العلم.

عرض أقل

هل لديكم شغف للكتابة وتريدون نشر محتواكم على منصة نشر معروفة؟ **اضغطوا هنا** وسجلوا الآن!



كافة المجالات المتنوعة الفرصة لنشر محتواهم . سيتم نشر مقالاتكم حيث تكون مرتبطة بحساباتكم على وسائل التواصل الاجتماعي!

بواسطة: دانيا الدخيل | تاريخ النشر: اللاحد، 19 سبتمبر 2021 | آخر تحديث: الاربعاء، 31 يوليو 2024



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Katerina Antonova



Katerina Antonova, founder & CEO of Aeris PR, is a global PR consultant with over a decade of experience. She specializes in helping startups from the UAE, CIS, and Europe enter the US market, focusing on public relations and

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Do you have the passion for writing and want to publish your content on a well-known publishing platform? **Click here and register now!!**

Join us on one of our platforms, as we provide all experts from all fields the opportunity to publish their content. Your articles will be published, reach millions of readers interested in its content, and will be linked to your social media accounts!

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الكاتب

Reem Mahmoud



ريم محمود هي إعلامية بارزة، متخصصة في مجال الإذاعة والتلفزيون، وتتمتع بتمند لأكثر من 9 سنوات في قطاع الإعلام. بدأت مسيرتها المهنية بالعمل في مؤسسات إعلامية حكومية، حيث اكتسبت خبرة عميقة في الصحافة المكتوبة والعمل في الصحف والمجلات. إضافةً إلى ذلك، تمتلك ريم خبرة واسعة في مجال التدريب الإعلامي، مما يجعلها قادرة على تقديم الاستشارات والتدريبات التي تعزز مهارات الإعلاميين الجدد وتدعم تطورهم المهني. تعمل ريم أيضًا كصانعة محتوى ومقدمة لبودكاست "بره المألوف"، الذي يتناول مواضيع حياتية يومية بأسلوب وبيحث في تأثيراتها النفسية والاجتماعية، مما يعكس شغفها بمناقشة القضايا القريبة من الجمهور.

أظهر أقل

**Covered By The Media** media coverage can be an efficient tool for a startup because it helps to attract customers, investors, and partners. Nonetheless, it's not a magic pill, and publicity only works well if you approach it thoughtfully.

AUTHOR: KATERINA ANTONOVA



Katerina Antonova, founder & CEO of Aeris PR, is a global PR consultant with over a decade of experience. She specializes in helping startups from the UAE, CIS, and Europe enter the US market, focusing on public relations and enhancing their international brand recognition.

Why Entrepreneurs Should Tell Their Own Stories

NEWS: Al Majal for Oud Sets IPO Price Range on Tadawul



NEWS: Social Media Addiction Leading to Decline in Mental Health

MONEY: Founders, Investors Optimistic About MENA Growth

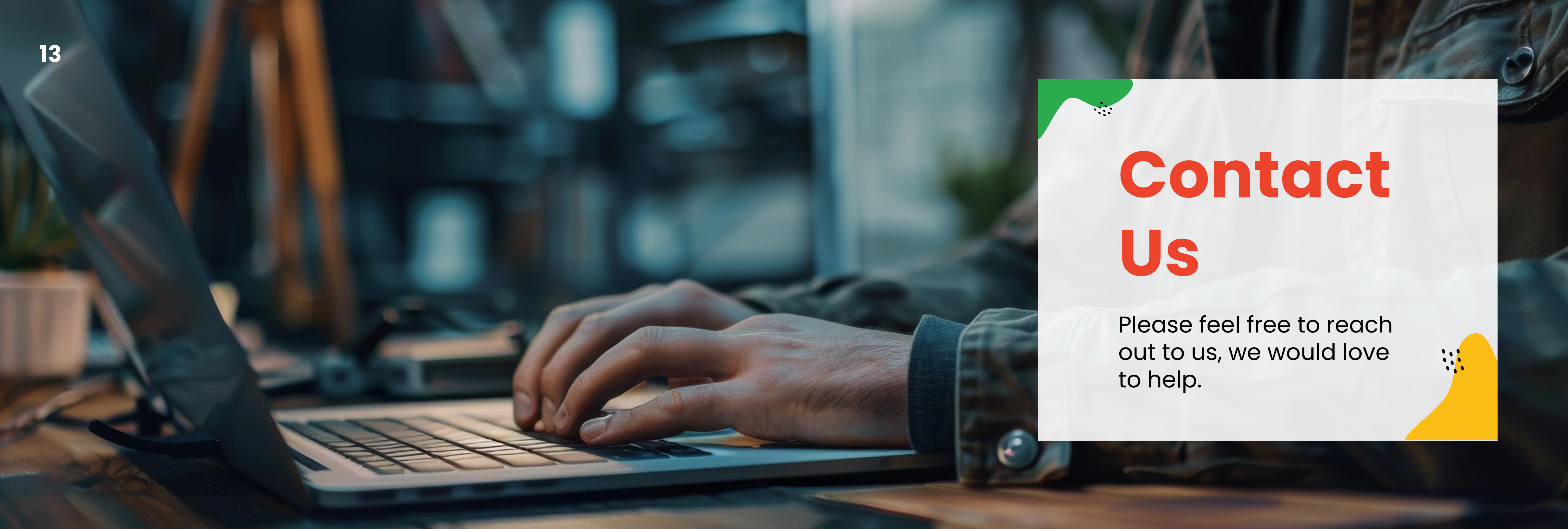
NEWS: Arabian Mills Sets IPO Price Range

NEWS: Fourth Milling Company to Launch IPO on Saudi Exchange

STARTUP: The Invisible Force That Defines A Startup's Fate

NEWS: Tunisian 216 Capital Invests in US-based eSteps

NEWS: UAE-based Fintech Retail Gets Set For IPO In Abu Dhabi



# Contact Us

Please feel free to reach out to us, we would love to help.



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